Those who Smoke Menthol Exclusively

(By Demographic Subgroups)

	Total	Sex		Age		Race	
		M	F	18-34	35+	W	B
N=	205	86	119	102	103	153	52
	%	%	%	%	%	%	%
Smoke Menthol as a replacement for your regular brand	53	48	56	57	49	50	62
Smoke it on a frequent basis in addition to your regular brand	29	28	29	28	29	30	25
Smoke it occasionally for a change of pace	18	24	14	15	22	20	13

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Source: https://www.industrydocuments.ucsf.edu/docs/qxpj0004